

EAST POINT CITY EXHIBITION VENUE ADMINISTRATION CHARGES (PER DAY)

東港城展覽場地收費

Nature	Venue	Weekdays (Mon-Fri) (HK\$)	Weekends (Sat, Sun & public holiday) (HK\$)
COMMERCIAL ORGANIZATION	Level 1 promotion area - Whole venue w/o stage [approx 93'(L) x 57'(W), 5,301 s.f.] - Area A w/o stage [approx 38'(L) x 57'(W), 2,166 s.f.] - Area B w/o stage [approx 30'(L) x 57'(W), 1,710 s.f.]	HK\$54,500 HK\$32,200 HK\$26,200	HK\$109,000 HK\$64,500 HK\$52,500
	Level 1 corridor 2 outside Uniqlo [8'(W) x 12'(L)] Level 1 Exhibition Area E1 near Mocha Jewellery [8'(W) x 12'(L)] Level 2 Exhibition Area B1 near Wing On Travel [8'(W) x 12'(L)]	HK\$5,250 HK\$6,300 HK\$4,200	HK\$10,500 HK\$12,600 HK\$8,400

Nature	Venue	Weekdays (Mon-Fri) (HK\$)	Weekends (Sat, Sun & public holiday) (HK\$)
GOVERNMENT DEPT / SOCIAL SERVICE / CHARITY	Level 1 promotion area - Whole venue w/o stage [approx 93'(L) x 57'(W), 5,301 s.f.] - Area A w/o stage [approx 38'(L) x 57'(W), 2,166 s.f.] - Area B w/o stage [approx 30'(L) x 57'(W), 1,710 s.f.]	HK\$49,000 HK\$28,950 HK\$23,550	HK\$49,000 HK\$28,950 HK\$23,550
	Level 1 corridor 2 outside Uniqlo [8'(W) x 12'(L)] Level 1 Exhibition Area E1 near Mocha Jewellery [8'(W) x 12'(L)] Level 2 Exhibition Area B1 near Wing On Travel [8'(W) x 12'(L)]	HK\$4,725 N/A HK\$3,780	HK\$4,725 N/A HK\$3,780

Item	Description	For Commercial Org (HK\$)	For Govt Dept / Charity / Social Service Group (HK\$)
P.A. System	Playing format: CD/MD, with 2 wireless mic	HK\$2,000 per event day	HK\$1,500 per event day
Lighting System	For on-stage performance	HK\$1,200 per event day	HK\$1,200 per event day
Stage set up	4' x 8' per block, maximum size: 32' x 16' (16 blocks)	HK\$400 per block	HK\$400 per block
Tent	size: 3m (W) x 3m(L) x 3m(H)	HK\$1,000 per pcs	HK\$200 per pcs
Folding Table with skirting	appro. 2'(W) x 6'1"(L) x 2'4"(H)	HK\$200 per table	HK\$150 per table
Folding Chairs	Qty: 140	HK\$20 per chair	FOC
LED TV Live-feed 1 hr on stage event only over 1 hr on stage event	Source - via in-mall camera - by organizer (organizer to prepare AV out connection)	HK\$2,000 per day HK\$1,000 per day under negotiation	HK\$2,000 per day HK\$1,000 per day under negotiation
LED TV Airtime	30 mins vedio boardcast	HK\$1,000 per day	HK\$500 per day
(Suspended until 30/6/2017)	Frequency: 180sec per hour - 6 spots per hour for 30sec video - 9 spots per hour for 20sec video Time: 10am-10pm Format: MPEG 2	HK\$15,000 per week HK\$2,000 per day	HK\$10,000 per week HK\$2,500 per day
Movie/advertisement shooting	Each session of 4 hours	HK\$6,000 per session	Not available

Terms and Conditions:

- 1. 20% loading will be charged on administration charges during CNY (i.e. 10th -19th Feb 2018) & Christmas period (16th-31st Dec 2018).
- 2. The SHKP logo & mall logo MUST credit on backdrop and the mall stickers MUST BE put on guests / celebrities and use mall mic tag.
- 3. Refundable deposit equivalent to 50% of the total administration and facility charges or HK\$1,000 whichever is higher must be made 5 weeks prior to the commencement date of the event or the deadline agreed by SHKP.
- 4. Payment should be made by crossed cheque payable to "Sun Hung Kai Real Estate Agency Ltd." For first time usage of the promotion venue, payment should be made by <u>CASHIER ORDER</u>
- 5. All organizers are required to carpet the floor of the exhibition area.
- 6. Regulations and conditions applied, please refer to the Terms & Conditions and mall's regulations.
- $7. \ Only\ move able\ material\ can\ be\ placed\ at\ area(\ 32'x16')\ in\ front\ of\ TV\ wall.\ For\ details,\ please\ refer\ to\ floorplan.$