



EAST POINT CITY EXHIBITION VENUE ADMINISTRATION CHARGES (PER DAY)

東港城展覽場地收費

Nature	Venue	Weekdays (Mon-Fri) (HK\$)	Weekends (Sat, Sun & public holiday) (HK\$)
COMMERCIAL ORGANIZATION	Level 1 promotion area		
	- Whole venue w/o stage [approx 93'(L) x 57'(W), 5,301 s.f.]	HK\$50,000	HK\$100,000
	- Area A w/o stage [approx 38'(L) x 57'(W), 2,166 s.f.]	HK\$29,500	HK\$59,000
	- Area B w/o stage [approx 30'(L) x 57'(W), 1,710 s.f.]	HK\$24,000	HK\$48,000
	Level 1 corridor 2 outside Uniqlo [8'(W) x 12'(L)] (Suspended until 31/8/2017)	HK\$5,000	HK\$10,000

Nature	Venue	Weekdays (Mon-Fri) (HK\$)	Weekends (Sat, Sun & public holiday) (HK\$)
GOVERNMENT DEPT / SOCIAL SERVICE / CHARITY	Level 1 promotion area		
	- Whole venue w/o stage [approx 93'(L) x 57'(W), 5,301 s.f.]	HK\$45,000	HK\$45,000
	- Area A w/o stage [approx 38'(L) x 57'(W), 2,166 s.f.]	HK\$26,550	HK\$26,550
	- Area B w/o stage [approx 30'(L) x 57'(W), 1,710 s.f.]	HK\$21,600	HK\$21,600
	Level 1 corridor 2 outside Uniqlo [8'(W) x 12'(L)] (Suspended until 31/8/2017)	HK\$4,500	HK\$4,500

Item	Description	For Commercial Org (HK\$)	For Govt Dept / Charity / Social Service Group (HK\$)
P.A. System	Playing format: CD/MD, with 2 wireless mic	HK\$2,000 per event day	HK\$1,500 per event day
Lighting System	For on-stage performance	HK\$1,200 per event day	HK\$1,200 per event day
Stage set up	4' x 8' per block, maximum size: 32' x 16' (16 blocks)	HK\$400 per block	HK\$400 per block
Tent	size: 3m (W) x 3m(L) x 3m(H)	HK\$1,000 per pcs	HK\$200 per pcs
Folding Table with skirting	appro. 2'(W) x 6'1"(L) x 2'4"(H)	HK\$200 per table	HK\$150 per table
Folding Chairs	Qty: 140	HK\$20 per chair	FOC
LED TV Live-feed 1 hr on stage event only	Source - via in-mall camera	HK\$2,000 per day	HK\$2,000 per day
over 1 hr on stage event	- by organizer (organizer to prepare AV out connection)	HK\$1,000 per day under negotiation	HK\$1,000 per day under negotiation
LED TV Airtime (Suspended until 30/6/2017)	30 mins vedio boardcast	HK\$1,000 per day	HK\$500 per day
	Frequency: 180sec per hour - 6 spots per hour for 30sec video - 9 spots per hour for 20sec video Time: 10am-10pm Format: MPEG 2	HK\$15,000 per week HK\$2,000 per day	HK\$10,000 per week HK\$2,500 per day
Movie/advertisement shooting	Each session of 4 hours	HK\$6,000 per session	Not available

Terms and Conditions:

- 20% loading will be charged on administration charges during CNY (i.e. 20th -31st Jan 2017) & Christmas period (17th-31st Dec 2017).
- The SHKP logo & mall logo MUST credit on backdrop and the mall stickers MUST BE put on guests / celebrities and use mall mic tag.
- Refundable deposit equivalent to 50% of the total administration and facility charges or HK\$1,000 whichever is higher must be made 5 weeks prior to the commencement date of the event or the deadline agreed by SHKP.
- Payment should be made by crossed cheque payable to "Sun Hung Kai Real Estate Agency Ltd."
For first time usage of the promotion venue, payment should be made by CASHIER ORDER
- All organizers are required to carpet the floor of the exhibition area.
- Regulations and conditions applied, please refer to the Terms & Conditions and mall's regulations.